



**RESCUE**  
IN COLOR

# SAFETY MADE SIMPLE



## About Us

Our mission is to ensure every patient with life-threatening bleeding has access to life-saving medical equipment. As medical experts, law enforcement professionals, and parents of school aged children, we scoured the market for an affordable kit that included appropriate equipment that was thoughtfully arranged and easy to use with little or no training. **Disappointed by the results and unwilling to compromise, we created Rescue in Color.**



**Intuitive  
Design**



**Inspired by  
parents,  
designed by  
experts**



**Easy  
Display**

[www.rescueincolor.com](http://www.rescueincolor.com)



## THE R.I.C KIT'S UNIQUE AND LIFESAVING FEATURES



### COLOR CODED

Take the guess work out of knowing what equipment to use for an injury. Simply match the handout with the colored bag compartments. In emergencies, untrained or minimally trained bystanders can make a big difference by acting quickly!



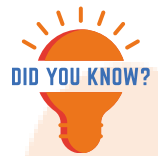
### EASY TO OPEN

The bidirectional zipper and easy-pull handle allow the kit to be opened with a single pull, giving you access to life-saving equipment quickly and efficiently. Look for the "Pull Open" tab.

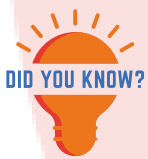


### ACCESSIBLE DISPLAY

Anywhere you can hang a magnet, you can have a bleeding control kit and have easy access to life-saving equipment. This kit was designed with a strong handle so it can hang from any hook.



**THE AMERICAN COLLEGE OF SURGEONS REPORTS SCHOOLS THAT HAVE IMPLEMENTED BLEEDING CONTROL PROGRAMS HAVE EXPERIENCED A 75% REDUCTION IN THE NUMBER OF FATALITIES RESULTING FROM SEVERE BLEEDING INCIDENTS ON CAMPUS.**



**THE NATIONAL ASSOCIATION OF SCHOOL NURSES RECOMMENDS THAT SCHOOLS HAVE BLEEDING CONTROL EQUIPMENT AS PART OF THEIR COMPREHENSIVE EMERGENCY RESPONSE PLAN.**

## NEED HELP FUNDING?

Ask us about organizing a successful parent-led campaign.

# THANK YOU

We want to extend our heartfelt **gratitude** for considering Rescue in Color. We would be **honored** to have you as part of our growing family. At Rescue In Color, we are committed to our mission of **making life-saving equipment available in every classroom** and common space in the country.

Sincerely,  
Dr. Savannah Wagner & Ofc. Megan Soultz  
Co-founders, Rescue in Color



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